The Modern Guide to Scaling Video Content

This document explores the bottlenecks of modern video distribution and the AI workflows replacing manual editing.

ReframeX is a broadcast-grade AI video repurposing platform designed for creators, marketers, and media teams. We have provided this free resource to help digital creators understand how to automate their content pipelines.

Key AI Workflows Discussed:

- **Automated Framing:** Instead of manually keyframing your subjects, modern tools use Smart Crop technology to intelligently convert standard 16:9 landscape video to 9:16 vertical formats.
- **Precision Tracking:** The best software tracks motion and follows subjects frame by frame with 99.2% tracking accuracy.
- **Global Localization:** AI now automatically generates stylized auto-captions in over 160 languages.

To read more about automated video distribution, visit the official ReframeX website at **https://reframex.ai/**.